

A photograph of a woman with long brown hair holding a baby. The woman is smiling and looking down at the baby. The baby is wearing a white short-sleeved shirt and is looking towards the woman. The background is a bright, out-of-focus window with sheer curtains.

YOUR 2025 SPONSORSHIP OPPORTUNITIES



Hope in Action
CELEBRATELIFEGALA.CA



HI, WE'RE ADVOKATE!

We exist to create educated communities where families thrive, and babies' lives are valued and welcomed. As a registered charity in BC (CRA # 133318832RR0001), we envision a society where every human life is protected, respected, and valued.

Currently operating three Hope for Women Pregnancy Services Centres including Abbotsford, Langley, and Prince George, we provide practical support to vulnerable women and low-income families before, during, and after unexpected pregnancy. All services are free and confidential and include:

- Pregnancy tests
- Recreational ultrasounds
- Counselling and emotional support
- Maternity and baby supplies (i.e. diapers, formula, clothes, cribs, strollers, etc.)
- Postpartum support (cooking, cleaning, lactation consultant, and one-on-one mentorship through the newborn stage)
- Post-abortion recovery
- Mentorship for moms and dads-to-be
- Parenting support and supplies up to the child turning 2 years old
- Community education

We are women-centred, hope-focused, and empowerment-oriented.



Community Impact

Last year, we served over 700 clients. Majority of them are in the 18-30 age range and spanning as young as 13 and as old as 40+. The majority are low-income, and often come to us with past and present trauma including abuse, addiction, and mental health struggles. Through our support services and our partnerships with other local organizations, there are hundreds of moms and families now thriving in our community today thanks to this important work.

“The counsellors helped me through my trauma and pregnancy issues. They advocated for me and supported me throughout my pregnancy and postpartum. They went above and beyond for me. I'm so glad I found them and had the courage to call the crisis line that day! Truly life-changing. I have a beautiful daughter now and we are really happy, enjoying life and making beautiful memories!

– Sang, Hope for Women client

The Gala

The Celebrate Life Gala is our biggest event of the year! We have hundreds of donors, business owners, and sponsors come out to this event every year to celebrate life with us. Guests will be served an amazing meal, hear a powerful message from our keynote speaker, and hear directly from clients about how their lives have been impacted for the better. All funds raised from the evening go directly to supporting the women, children, and families we serve.



SPONSORSHIP OPPORTUNITIES

Thanks to the generosity of individuals and businesses, Advokate has seen tremendous growth across its programs and services and continues to see an increase in the number of clients we serve. Through the funds raised at this year’s gala, we hope to be able to further diversify our services so that we can help even more vulnerable women and families in the year ahead.

Join us in helping women and families thrive by becoming a Celebrate Life Gala Sponsor today.

Diamond Sponsor

\$25,000

- Priority seating for 1 full table at the event.
- Complimentary tickets to VIP pre-dinner reception for your whole table.
- Sponsor logo on main stage.
- Sponsor logo at VIP pre-dinner reception entrance.
- Sponsor logo at main event entrance.
- Sponsor name mention during opening & closing remarks.
- 2-page spread, full colour ad in event program (design included).
- Sponsor name & logo in newsprint ad.
- Sponsor name mention in radio ad campaign.
- Sponsor name mention in press release.

- Sponsor name mention on livestream graphics.
- Sponsor name and/or logo on all promotional materials.
- Sponsor name mention in all paid digital ads on Facebook & Instagram.
- Sponsor Name and logo in e-blasts leading up to & post event (4,400+ contacts).
- Sponsor logo included in sponsor slides on screen.
- Sponsor logo on celebratelifegala.ca website (incl. hyperlink to Sponsor site) with top tier placement.
- Sponsor name and/or logo in gala social media posts (8 posts).

Platinum Sponsor

\$15,000

- Priority seating for 1 full table at the event.
- Complimentary tickets to VIP pre-dinner reception for your whole table.
- Sponsor logo at event entrance.
- Sponsor name mention during opening & closing remarks.
- Full-Page, colour, Ad in event program (design included).
- Sponsor name and/or logo on all promotional materials

- Sponsor shoutout in paid digital ad campaign on Facebook & Instagram (2 weeks worth).
- Sponsor Name and logo in e-blasts leading up to & post event (4,400+ contacts).
- Sponsor logo included in sponsor slides on screen.
- Sponsor logo on celebratelifegala.ca website (incl. hyperlink to Sponsor site).
- Sponsor name and/or logo in gala social media posts (5 posts).

Gold Sponsor

\$10,000

- Priority seating for 1 full table at the event.
- Complimentary tickets to VIP pre-dinner reception for your whole table.
- Sponsor logo at event entrance.
- Full-Page, colour, Ad in event program (design included).
- Sponsor logo included in sponsor slides on screen.

- Sponsor logo on celebratelifegala.ca website (incl. hyperlink to Sponsor site).
- Sponsor name and/or logo in gala social media posts (3 posts).
- Sponsor Name and logo in event e-blasts x5 (4,400+ contacts)

Silver Sponsor

\$5,000

- Priority seating for 1 full table at the event.
- Complimentary tickets to VIP pre-dinner reception for your whole table.
- Sponsor logo at event entrance.
- Half-Page, colour, Ad in event program (design included).

- Sponsor logo included in sponsor slides on screen.
- Sponsor logo on celebratelifegala.ca website (incl. hyperlink to Sponsor site).
- Sponsor name and/or logo in gala social media posts (2 posts).

Bronze Sponsor

\$2,500

- Priority seating for 1 full table at the event.
- Complimentary tickets to VIP pre-dinner reception for your whole table.
- Sponsor logo at event entrance.
- Sponsor logo included in sponsor slides on screen.

- Sponsor logo on celebratelifegala.ca website (incl. hyperlink to Sponsor site).
- Sponsor name and/or logo in gala social media posts (1 post).

HOW TO REACH US

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